

HISTORY

Aruba has a fascinating history, one that has been colored by warring European colonizers, a boom-and-bust economy and the creation of a new language. The unique language, Papiamentu, is something of which Arubans are especially proud; it is a unique combination of Portuguese, Spanish, Dutch, English, African and Indian words. It is spoken only on the Dutch "ABC" islands of Aruba, Bonaire and Curaçao.

Alonso de Ojeda claimed Aruba for the Spanish Crown in 1499. In 1634, near the culmination of their 80-year war with Spain, the Dutch took over the island. Aruba is part of the Dutch Commonwealth and had its "Status Aparte" in 1986.

Gold was discovered on the island in 1824 and mined successfully until 1913. As the yield turned meager and mining became unprofitable, the aloe plant became the primary agricultural crop. The island soon became the world's leading aloe producer. In 1929, the Lago Oil and Transport Company, a subsidiary of Standard Oil of New Jersey, built a large refinery at the southeastern tip of the island. The Lago refinery became the largest in the world, assuring Aruba its place as one of the most prosperous islands in the Caribbean. The refinery has been owned and managed by Valero Energy Corp. since 2004.

By 1959, tourists discovered Aruba's perfect beaches and incredibly clear aqua-blue waters, ensuring prosperity for the foreseeable future.

CAPITAL: Oranjestad

SIZE: Approximately 74 square miles.

POPULATION: Approximately 30,600 people live in Oranjestad

LANGUAGE: Dutch

CURRENCY: Aruba Florin; United States dollars, travelers checks and major credit cards widely accepted

TIME ZONE: Atlantic Standard Time

SHORE EXCURSIONS

Please check your tour ticket for the correct meeting time and location of your tour. Your cruise line representative will direct you to your transportation.

EMERGENCY #:

911
Princess Cruises Port Agent
S.E.L. Maduro & Sons, Inc.
Rockefellerstraat 1
Oranjestad, Aruba
Tel: 011-297-528-2300
After hours: 011-297-733-6347



Getting around is as easy as 1, 2, 3

- 1) See your **Port & Shopping Guide** on the gangway before heading ashore.
- 2) Remember to pick up money-saving **VIP cards** and **coupons**.
- 3) Walk through the cruise ship terminal and make a right on **L.G. Smith Boulevard** for all the **guaranteed stores**.

Shopping Checklist

Find the best deals on the designer brands listed below at the recommended & guaranteed shops!

- | | | | |
|---|-------|---|------|
| <input type="checkbox"/> Ammolite by Korite jewelry | 1 5 | <input type="checkbox"/> Philip Stein watches | 1 5 |
| <input type="checkbox"/> Balissima jewelry | 1 | <input type="checkbox"/> Rebecca jewelry | 1 |
| <input type="checkbox"/> Crown of Light diamonds | 1 | <input type="checkbox"/> Rosato jewelry | 1 15 |
| <input type="checkbox"/> DiVersa jewelry | 4a 4b | <input type="checkbox"/> Scott Kay jewelry | 1 10 |
| <input type="checkbox"/> Ernst Benz watches | 9 | <input type="checkbox"/> TAG Heuer watches | 7 |
| <input type="checkbox"/> Fendi watches | 1 10 | <input type="checkbox"/> Wittnauer watches | 1 |
| <input type="checkbox"/> Kabana jewelry | 5 | <input type="checkbox"/> Yvel Pearls | 1 |

SEE SHOPPING MAP INSIDE FOR CORRESPONDING STORE LOCATIONS

DI DIAMONDS®
INTERNATIONAL

MILANO
DIAMOND GALLERY

EFFY
JEWELERS

DIAMONDS INTERNATIONAL 1



#1 Recommendation for Diamonds; Featuring Parazul Handbags and Accessories

- Offering you the largest selection and savings on all loose diamonds
- **Diamonds:** Crown of Light™, The Eighty-Eight™, 162 facet "O" diamond
- **Become a Designer:** Pick a diamond and a setting; Create your own dream piece.
- **Lifetime Diamond Upgrades:** Trade-in your diamond for a bigger, brighter diamond.
- **Certified GIA/EGE Appraisals:** Graduate gemologists and master jewelers in-store
- Ask your **Port & Shopping Guide** how to get your free diamond charm bracelet.

TANZANITE INTERNATIONAL 2



The Tanzanite Expert - Since 1988

- **From the Source:** Buy direct from a Tanzanite One Sightholder at incredible prices.
- **Tanzanite:** Thousands of loose and set pieces in every size, shape and color
- **Authentic Tanzanite:** Each piece comes with a certificate of authenticity.
- **Rainbow of Gems:** Asher opals, multicolored sapphires, Ammolite by Korite and more

MILANO DIAMOND GALLERY 3



#1 Destination for Jewelry under \$1000

- **DTC Sightholder Since 1995:** Diamonds at extremely competitive prices
- **Certified Diamond Gallery:** GIA/EGE certified diamonds in a range of colors
- White, canary, blue, pink and chocolate diamonds
- Time Force designer watches

EFFY JEWELERS 4a 4b



Exclusive Retailer of DiVersa and Balissima Jewelry

- **DiVersa:** Fine diamond jewelry that changes from one look into another
- **Balissima:** Handcrafted in Bali, vibrant sterling silver and gemstone jewelry
- U.S. manufacturer of fine jewelry; Family owned since 1979; Lifetime warranty
- Men's jewelry, rainbow sapphires, blue and white diamonds, colored gemstones
- **National Brands:** DiVersa, Edward Mirell, Ritmo Mundo and Balissima

KAY'S FINE JEWELRY 5



Luxury with a Family Touch

- **Diamonds:** G.I.A. and E.G.L. certified diamonds from 1 to 25 Ct.
- Large collection of hand-crafted micro pave diamond settings and blue diamonds
- **Designer Jewelry:** Kabana, Ammolite by Korite, Hidalgo, Baraka and more
- **Swiss Timepieces:** Rado, Graham, Maurice Lacroix, Hamilton, Ball and more
- Large assortment of natural colored diamonds and rare gemstones

DEL SOL 6



World's Largest Color-Change Retailer; Guaranteed to Make You Say Wow!

- **Just Add Sun!** See Del Sol products change vibrant colors outside in the sun!
- **Over 100 Clothing Options:** T-shirts, shorts, kids apparel, women's tees and more
- **Solize:** Polarized sunglasses with lifetime guarantee even if you lose them!
- **Fun Accessories:** Nail polish, jewelry, beach bags, flip-flops, hats and more

COLOMBIAN EMERALDS INTERNATIONAL 7



Celebrating Life's Most Memorable Moments

- **Jewelry:** Emeralds, diamonds, sapphires, AMORO and Gregg Ruth brand jewelry
- Certified appraisals; Free 90-day loss, damage, theft insurance; Service center
- **Watches:** Baume Mercier, Ebel, TAG Heuer, Longines, Raymond Weil, Tissot, Citizen, Seiko, Wenger, Frederique Constant, Cuervo y Sobrinos
- **Instant Credit:** Up to one full year to pay with no interest and no payments

GOLD PALACE JEWELERS 8



20 Years in Selling Fine Jewelry on Aruba

- Certified white and colored loose diamonds or set in fine jewelry
- Don't miss the selection of emeralds and tanzanite.
- See jewelry being made in their see-through workshop
- Instant service and custom-made jewelry

Aruba

WEST STRAAT

HAVEN STRAAT

Royal Plaza Mall

Port of Call Marketplace

TERMINAL

TERMINAL

Parking

FREE BUYER'S GUARANTEE 60-DAY

DIAMONDS INTERNATIONAL WATCH & DESIGN 9



Fine Watches and Designer Jewelry

- **Breitling Showroom:** Largest selection of Breitling and Breitling for Bentley
- **Swiss Watches:** Movado, Baume & Mercier, Ebel, Philip Stein, Longines, Hamilton, Ernst Benz, Corum, Gucci, Fendi, ESQ, Maurice Lacroix, Wyler and more
- **Designers:** John Hardy, Judith Ripka, Roberto Coin, Yvel, Pianegonda, Ammolite by Korite, Larimar by Marahlago, Raima, Kiara

RAMS BIJOUX JEWELERS 10

Exclusive Dealer for Tolkowski Ideal Cut Diamonds

- Hearts and Arrows diamonds by Tolkowski Ideal Cut Diamonds
- Large selection of diamond jewelry with lifetime upgrades
- Blue and rainbow sapphires, Honora pearls, emeralds and tanzanite
- **Watches:** Guess, Sector, Roberto Cavalli, Moschino, DHC Swiss Army

ROYAL JEWEL & DIAMONDS 11

- **Diamonds:** GIA/EGE certified diamonds and jewelry by Royalstar™ and Eighternity™
- **Jewelry:** Diamond rings, earrings, bracelets and pendants; Canary Star diamonds
- Emeralds, rubies, multicolor sapphires, large selection of blue diamond jewelry
- **Designer Jewelry:** Chamilia bracelet charms and Samuel B jewelry

MY TIME WATCHES & ACCESSORIES 12

- **Watches:** Fossil, Guess, Seiko, Skagen, Delma, Sector, Festina and so much more
- **Leather:** Fossil handbags, wallets and belts
- **Sunglasses:** Gucci, Armani Exchange, Dior, Hugo Boss, Fossil, Guess
- **Designers:** Morellato Italy, Marah Lago Larimar, Lauren G, Revv, D&G and more

Buyer's FREE 60-Day GUARANTEE



Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 60-day guarantee to cruise line guests.

- This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence, buyer's remorse, watches and lost or stolen merchandise. Some watches and other branded merchandise will be repaired or replaced by the brand service centers.
- For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from gem laboratories or independent graduate gemologists, not affiliated with jewelry retailing, will be acceptable. Watches and other branded merchandise valuation comparisons must be based on retail prices offered by authorized brand retailers.
- All returns must be authorized by the merchant. Please ask about individual store return policies before you buy.
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- Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program.
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- If a problem arises after your cruise but within 60 days of the purchase date, please contact the Customer Relations Department at Onboard Media.

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MUST
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INTERNATIONAL

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MILANO
DIAMOND GALLERY

COLOMBIAN EMERALDS
INTERNATIONAL

EFY
JEWELERS



KAY'S FINE
JEWELRY

Gold Palace
Jewelers

GEMANI
JEWELERS

DEL SOL

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You'll find tons of fabulous **FREE** offers and valuable money saving coupons inside.

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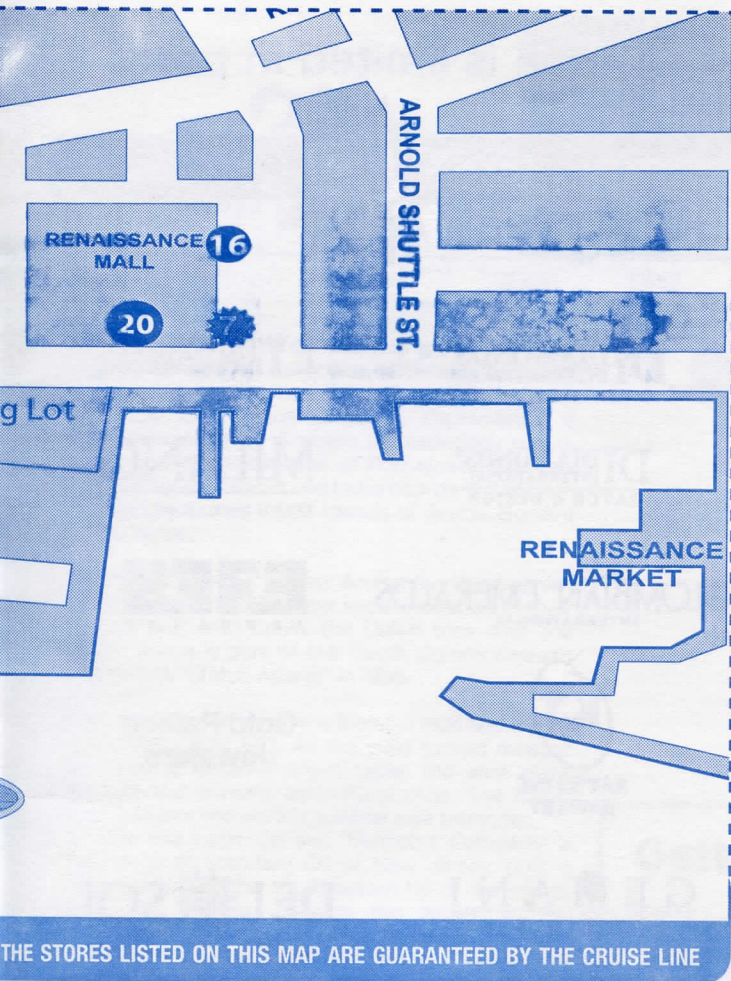
available at Colombian Emeralds International

> **FREE Water Wallet**

available at Diamonds International

See your **Port & Shopping Guide** or go to the **Guest Relations Desk** to purchase the **Port & Shopping** book.

Hurry, it's only available while supplies last.



ARTISTIC FINE JEWELRY ^{13a 13b} Some of the World's Best for Significantly Less

- **Watches:** Festina gold, Citizen Eco Drive, Chase-Durer; Skagen shop-in-shop
- **Diamonds, fire opal, Ami Jones Australian opal, Gabriel & Co., silver and more**
- **Stack rings, Byzantium Swarovski crystal, Mayerline mother of pearl**
- **Nao by Lladro, Hummels and Armani Figurines; Linens; Free internet for cruisers**

LITTLE HOLLAND ¹⁴ One of the Largest Linen Collections

- **Linens:** Wide selection of doilies, runners, placemats and tablecloths
- **Porcelain:** Blue Delft (Holland), Nao by Lladro (Spain), Hummel (Germany)
- **Souvenirs:** Rum cakes, Panama hats and more

PEARL GEMS ¹⁵ Distinctive Designs, Exceptional Value

- **Pearls:** Huge selection at competitive prices; Claps, custom stringing available
- **Diamonds:** GIA and EGL certified diamonds; Fancy yellow diamonds
- **Designers:** Yvel, Oliva, Simon G, Tara; Silver by Samuel B, Rosato, Thomas Sabo
- **Watches:** Bulova, Festina, Elysee, Breil, Chase Durer, Nautica

JEWELERS WAREHOUSE ¹⁶ The Island's Value Leader

- **Up to 50% off quality jewelry and fine watches**
- **All jewelry comes with a certified appraisal at time of purchase.**
- **Diamonds, emeralds, rubies, sapphires, pearls, tanzanite, Italian gold jewelry**
- **Fashion Watches:** Seiko, Citizen, Guess and Wenger

GEMANI JEWELERS & CHOPARD BOUTIQUE ¹⁷



42 Years of Established Family Operated Business in Aruba

- **Loose Diamonds:** GIA/EGL certified; All shapes and sizes and many unique settings
- **Watches:** Chopard, Corum, Charriol, Raymond Weil, Michelle, Bertolucci, Locman
- **Designer Jewelry:** Mikimoto pearls, Chopard, Charriol, TrollBeads, Sandals and more
- **GIA certified appraisals; Diamond lifetime upgrades**
- **Tanzanite, alexandrite, tourmaline, colored sapphires and more**

LA CASA DEL HABANO ¹⁸

- **Cuban Cigar* Brands:** Cohiba, Montecristo, Romero y Julieta, Partagas
- **Walk In Humidor:** Guaranteed freshness and authenticity for connoisseurs
- **Lighters, cutters, humidors and more accessories**
- *** PLEASE NOTE: United States Customs prohibits the entry of Cuban cigars into the United States**

SWATCH KIOSK ¹⁹

Swiss Made – Water Resistant – Shock Resistant

- **Swatch features original fun and innovative designs.**
- **Skin Collection:** The thinnest plastic watch in the world
- **Irony Collection:** His/hers stainless steel and aluminum watches
- **Flik Flak:** Swiss learning/reading watches for children

FURLA BOUTIQUE ²⁰

Fine Italian Leather

- **For Women:** Handbags, wallets, beauty cases, pouches, belts, accessories
- **For Men:** Handbags, wallets, crossover bags, satchels, laptop bags, belts
- **Closed on Sundays**



in Aruba

Diamonds International ¹

Crown of Light Classic Collection for \$1999

Royal Jewel & Diamonds ¹¹

Diamond Palm Tree Pendant with Gold Chain for \$159

Milano Diamond Gallery ³

1Ct. Starry Lights Diamond Ring for \$399
(Choose From All White or Blue & White Diamonds)

Del Sol ⁶

Solize™ Polarized Sunglasses for \$45 -
Lifetime Guaranteed

Diamonds International Watch & Design ⁹

Philip Stein watches for \$505

Effy Jewelers ^{4a 4b}

DiVersa Diamond Earrings for \$495

Pearl Gems ¹⁵

Yvel single Biwa Coin Pearl Necklace for \$399